

INTERNATIONAL FESTIVAL OF ARTS & IDEAS

FESTIVAL 2016 | JUNE 10-25

“A happening hard to top for
sheer scale and variety”

—The New York Times

FESTIVAL AUDIENCE

104,638
TOTAL ATTENDANCE AT FESTIVAL EVENTS

3.7
DAYS
AVERAGE STAY



47% OF VISITORS FROM **NEW HAVEN REGION**
40% OF VISITORS FROM **OTHER AREAS OF CT**
13% OF VISITORS FROM **OUT OF STATE**

ECONOMIC IMPACT

\$15.4
MILLION

23% INCREASE OVER 2015

EXPENDITURES INCLUDED



FESTIVAL BUDGET

3.32
MILLION

213 PAID FESTIVAL
STAFF MEMBERS

280 VOLUNTEERS

766 HOTEL NIGHTS BOOKED
BY THE FESTIVAL

EVENTS

309

85% FREE & 15% TICKETED



ARTISTS & SPEAKERS

855



78

FROM AROUND
THE WORLD
(OUTSIDE U.S.A.)

289

FROM CT
(OUTSIDE NHV)

250

FROM AROUND
THE U.S.A.
(OUTSIDE CT)

238

FROM NEW
HAVEN REGION